Travel Report
IT University of Copenhagen

Host University:
IED Barcelona

Study Programme at IT University:
Digital Design and Communication

Activity Abroad:
Design Thinking for Business Transformation / Summer course

Exchange Period: Summer course, summer, 2018

Your stay abroad

Please describe your stay abroad:

I took a one-week summer course at the IED in Barcelona in the beginning of July. This was instead of having an elective course the following semester (autumn). I enjoyed taking a course at IED, and the university itself was really nice and had a good study environment. The teachers and staff were very open, and they made sure everybody felt welcome. There were students from all over the world attending summer courses. The course itself built on some of the methods I am already familiar with from the ITU, but I learned a lot more about applying the methods in real-life cases.

What was your initial motivation for going abroad and did your stay meet your expectations?

My initial motivation for taking the course was to avoid becoming too stressed the following semester. So, this was a nice way of using some of my ECTS points during the two months off we have during summer. I can really recommend doing that! However, it was also nice to experience how other universities teach design methods, and focusing more on how to apply them in my future work-life.

Please describe what you got out of your stay, both personally and academically, and how do you expect it to contribute to your further studies?

Personally, it was nice to experience a different teaching-environment than the ITU. Academically, I got new perspectives on design methods. With regards to my further studies, I learned many new tools to facilitate a design process and now have a more solid understanding of the methods and how to structure them. It was nice to experience all the methods in combination with each other; UX
research, user research, Service Design, Co-design. Learning how they’re all combined, and can contribute to different learnings in the design process.

Arranging your stay

Please give a short description of the process involved in arranging your stay:

The IED offered to help find a place to stay (they have dorms), but I found something via Airbnb.

What resources did you find helpful in planning your stay and which people did you use (if any)?

I just used the internet to search for flight tickets, apartments etc.

How did you arrange practicalities such as accommodation?

Just via Airbnb. Since the stay was quite short, it wasn’t necessary to arrange rent etc.

Expenses and Financing

Please comment on expenses connected to your stay abroad

Used around 8000 DKK on everything, including accommodation, food etc.

Did you apply for scholarships and would you recommend any ones in particular?

I only applied for travel pool, and can recommend doing that.

Recommendations for other students:

Feel free to contact me at smmb@itu.dk if you need help with anything, or have any questions!