IT UNIVERSITY OF COPENHAGEN

CAREER WEEK AT ITU

Events at ITU from September 30 – October 4, 2019



INTRO

The sooner you start, the sooner you become great at something. This applies to all aspects in life, from hacking your study techniques to forming the foundations of professional success.

Being a student forms the early stages of your career, and this is the best time to take risks and try out new things. Everything is about learning, and we encourage you to get feedback on your applications and portfolio, increase your vocabulary when it comes to presenting your skills, building your professional network – and maybe ask inspiring alumni to connect on LinkedIn.

We think of ITU Career Week as a social learning lab, where you and your fellow peers get a professional playground to start forming your career. We hope that you will join in!

Martin Zachariasen Vice Chancellor, ITU

EVENTS & ACTIVITIES: CAREER WEEK

CV Check

September 30, 09.00 - 13.00 in Atrium

Do you need a little input on how to make your CV eye-catching for an employer before you bring it to IT Match Making? Have your CV checked and get good advice on how to improve it. Don't miss out on your opportunity to get an informal advice session, when Dansk Magisterforening and Magistrenes A-Kasse visit ITU with 2 of their most experienced career advisors.

Make an Impression on Future Employers! Prepare for IT Match Making

September 30, 15.30 - 18.00 in room 3A20

Give yourself a head start! This workshop will help you get the most of IT Match Making! Your first meeting with a future employer is important - and preparation will bring you fare. The workshop will provide you with ideas for how to identify your competences and you will get inspiration on how to swiftly and targeted tell your story to industry representatives.

Hiring Advice From a Headhunter

October 1, 10.00 - 12.00 in 2A12-14

Meet Bodil Haumann who runs a recruitment and career coaching consultancy, and has 20 years of expertise in digital recruitment. Join her talk to learn how to spice up your resume and focus on your portfolio, what to expect during an interview, and what to focus on when you prepare for it. Hosted in collaboration with BUILD.

IT Match Making

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October 2, 10.00 - 14.30 in Atrium

Meet your new employer at ITU's Career Fair IT Match Making! 30 companies are looking for future employees with your profile and competencies and they are interested in recruiting for student positions, full-time employment, graduate programs and project collaborations. Learn more about the attending companies on pages 10 - 11.

LinkedIn – Build Your Professional Network

October 3, 16.00 - 18.00 in room 3A52

LinkedIn is the world's largest professional network. Nearly 98% of Denmark's workforce is on LinkedIn, and 55% of Danish companies use LinkedIn to recruit students like you. Join this seminar to learn how to navigate LinkedIn to improve your job search, improve your virtual networking skills and feel more confident when sharing your profile. We will also go through what it means to brand yourself professionally on social media and touch on how to use your ITU LinkedIn Learning account.

The workshop is held by none other than Carolina Velasco! Carolina is former LinkedIn team lead and relationship manager from NYC.

Lead the Future: Leadership in the IT Industry

October 4, 14.30 - 16.30 in Aud. 3

Come and be inspired by 3 talented top leaders who all have great and interesting careers within the IT-industry. They will tell you about their choice of education, their career path, how and why they became a leader, as well as their dreams and ambitions for the future. Attend the event and get a better understanding of your own strong sides when it comes to leadership skills, and get inspired on how to further develop these skills while being a student. The Study & Career Guidance are co-hosting the event with Above & Beyond Group.

REMEMBER TO SIGN UP

If you want to join an event, make sure to sign up! You can see all of our events on **itustudent.itu.dk/CareerEvents** or **facebook.com/ITUcareer**

VISIT A STUDY & CAREER ADVISOR

The study and career advisors can support you in your job search and help you to work on your thoughts and decisions on your career.

Drop by for an exploratory meeting and set goals for your career development. Through feedback, assignments and reflective conversations you can become better aware of your competencies, how to build your professional network and improve your job applications.

Swing by the Career Guidance at IT Match Making and we will guide you to relevant companies and alumni for you to talk with, help you practice the famous elevator pitch and give input on relevant questions that will help you spark a great conversation.





IT MATCH MAKING

October 2, 10.00 - 14.30 in Atrium

What does every day work life look like at Accenture, Nordea, IBM, Virsabi or NNIT?

Get your curiosity fed at IT Match Making and learn where you might fit in perfectly! Meet with 30 companies who offer a great range of opportunities for ITU students with your profile and competencies.

Get a better understanding of what they are looking for when recruiting and how to increase your chances of landing a student job, graduate programme, project collaboration or full time position at one of the companies

IT Match Making is your unique opportunity for career discovery as the event allows students and employers the opportunity to spark new connections.

CV Picture

A professional picture can make a good first-hand impression. You can get a professional photo for your CV or LinkedIn profile - free of charge!

Stay Updated

Make sure to follow ITU Career on Facebook in order to get updates about the attending companies.

PARTICIPATING COMPANIES AT IT MATCH MAKING



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FIELDS OF INTERESTS

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Global Business Informatics / Digital Innovation & Management	٠	٠		٠	•		٠	٠	٠	٠	٠			•	٠		•	٠	•	•	•	٠		•	•	•	•	•	٠	•
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Software Development	٠	٠	٠		٠	٠	٠	٠	٠		٠	٠	٠	٠	٠	٠	٠	٠	٠	٠	٠	٠	٠	٠	٠		٠	٠	٠	•
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Student jobs	٠	٠			٠		٠	٠	٠	٠	٠	٠	٠	٠	٠	٠	٠	٠	٠	٠		٠	٠	٠	٠	٠	٠	٠	٠	•
Projects & thesis		٠		٠	٠	٠		٠		٠		٠		٠		٠	٠			٠	٠			٠	٠			٠	٠	
Graduate programmes	٠			٠	٠		٠	٠		٠	٠			٠			٠			٠	•	٠			٠	٠				•

7 WAYS TO BRUSH UP YOUR LINKEDIN PROFILE

How do you use LinkedIn? If you are like most people, you are a part of the social media network, but mostly ignore it, until the very moment you need it. Here you will find 7 quick and easy things you can do now (and maintain every few months) that will enable you to take advantage of all LinkedIn has to offer while you are a student!

1. Give your profile picture a check-up

Ask yourself if your picture is current enough, feels professional and will make a positive impression on those stopping by your profile. The best profile photo is of you alone in a somewhat professional outfit.

2. Make sure your headline is current and compelling

The right headline carries a lot of weight: it can give search engines valuable information and it can draw in readers. It is actually the first thing people see when they land on your profile. As a student, you might want to try writing what you specialize in or have a particular passion for, rather than just the title of your education.

3. Prioritize adding a summary

A personal summery of 40 words or more makes your profile more likely to turn up in searches. The summery should speak of your skills, motivation and interests. It will help people fully understand your skill set and reach out to your with relevant opportunities.

4. Highlight both your education, volunteer experience and jobs

Your online CV should represent all of you. Remember that you gain valuable skills from more than just the jobs where you where payed. List all the different roles and positions you have had and add a short description each place of what you learned or gained experience from.

5. Make use of multimedia

LinkedIn allows you to post videos, pictures and presentations of your work. As a student this is a platform for you to share the projects you engage in each semester. That give people a better understanding of what you work on and how you work! Also, profiles with media elements get subsequently more views.

6. Do not be stingy with connection requests

It is always better to add recent connections straight away. Whether you are working with someone new or meet someone interesting at an event (such as IT Match Making), be proactive and reach out to people you admire or want to get to know. Connections are helpful for many reasons and an important part of using the platform effectively. Building a professional network while you study will not only help you in job search, but could give you valuable inputs from professionals on your papers and projects.

7. Browse your network and reconnect with people

Take a few moments every few months to look at your network and send people quick messages saying hello, congrats on the new job or anything else. You need to keep relationships strong before you are asking for a favour. If someone is doing something you are truly interested in, take it a step further and suggest a quick catch up or coffee.



THE ITU ALUMNI NETWORK

We will miss you when you are gone! Become a member of ITU Alumni, and keep up with your fellow students and ITU through newsletters, professional events and social gatherings.

Sign up at itu.dk/alumni



Definition of alumni

A group of people who have attended or have graduated from a particular school, college, or university.

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HOW TO NETWORK WITH CONFIDENCE AT IT MATCH MAKING!

Needless to say, networking can be an intimidating experience - especially when you are still a student or young in your career. However, it is important because it can lead to new connections and opportunities while you study. We encourage you to grasp the opportunity! Therefore we have gathered some tips for networking with confidence and reflective questions that will help you get of to a good start!

PERFECT YOUR STORY

All the people you meet will ask you about yourself and your skills, and rather than responding with a blank stare and a lot of hesitation, you are off to a good start if you have prepared a brief and powerful summary of your background, experiences and accomplishments.

How will I present myself to new acquaintances / companies at this event?

Are there any particular projects, courses or extracurricular activities it may be relevant to add?

DETERMINE YOUR GOALS AHEAD OF TIME

Having a clear idea of what you hope to get out of the experience, will fill you with purpose and direction from the start. It will also ensure that you are make the most of the time you have.

What is the objective of my participation in IT Match Making?

HAVE YOUR QUESTIONS PREPARED

Events with industry are perfect arenas for expanding your network or gain fruitful advice from experts on everything from exam projects to job search. Asking curious questions will make most people set aside time for you, so take some time to ensure you are adequately prepared.

Could the industry provide insights or advice useful for any of my current study projects?

What would I define as a success criterion?

What expert advice could I get from the participants about job search?

PRIORITISE YOUR TIME

You will most likely not have time to meet all companies, so take your time to review the list of participants and list the three most important companies you need to speak with before leaving the event – and note down why.



KNOWING YOUR COMPETENCIES

Brainstorm on your skills in terms of three categories:

- **Professional competencies** The skills you have acquired during your studies or relevant jobs
- **Personal competencies** The skills that relate to your person
- General competencies The skills you have acquired from extracurricular activities, spare time hobbies or the like

E.g. specific theories or methods, programming languages, academic skills





E.g. creative, ambitious, flexible, humorous, service minded, empathic, result orientated

GENERAL COMPETENCIES

E.g language skills, specific IT programmes, workshop facilitator, presenter





SEE YOU IN THE ITU JOB BANK

We have launched a brand new and improved ITU Job and Project Bank. Sign up for free and search for jobs, project collaborations and graduate programmes - it's all there!

See more at: jobbank.itu.dk

Meet the operators of the ITU Job Bank at IT Match Making, where they will be happy to answer all questions you may have about the website and their services.





THOSE WHO CAN IMAGINE ANYTHING, CAN CREATE THE IMPOSSIBLE.

Alan Turing



Study Career Guidance

Email: studentadvisors@itu.dk Office: 3D05 and 3D07

WE LOOK FORWARD TO SEE YOU!