



## IT University Travel Report

*Dear Student, this is a template - the aim is to inspire other students who may wish to follow in your footsteps. You are free to give your report the shape you want and to go beyond the questions, as long as you cover the information asked for below. You are also very welcome to include pictures and contact information - but you need not. Remember that the report will be made available on the intranet.*

**Host University:** Universidad Autonoma de Madrid

**Study Programme at IT :** DIM

**University :** Erasmus

**or Study Abroad: classes:**

1 marketing strategy

2 market investigation

3 people management

4 innovation strategy

5 innovation knowledge

management

**Exchange Period:** semester

Autumn\_\_year 2018

**If you wish to give advice to other students regarding your travels, please state your contact info here:**

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## Your stay abroad

**What was it like to study at [the university] (including choice of courses, academic level, social life at campus)?**

All the classes were in Spanish. they were offering classes in english but mostly for bachelor students . The choice of the classes was adequate but it was really challenging to attend five classes from different masters. I was starting classes at 10 and I was finishing at 20.30. The social

life in the campus was really nice, especially at the beginning of the semester many parties were organized in the bar of the campus and in the campus park that includes 10 different departments. They even had an app called "avocado" that matched you with a local student of your same department that could help you during your stay. Universidad Autonoma de Madrid has a crazy number of erasmus students and it is really connected with ESN, they even have a department in the university. ESN is an association created for erasmus students that helps you to integrate with other people and in the city life. In addition, it offers really cheap group trips around the country.

**What was your initial motivation for going abroad and did your stay meet your expectations?**

My first motivation was the specialization. My aim was to specialize more on marketing and digital change. My second motivation was the country. Spain is the most welcoming and exiting place to do your erasmus. I felt in love with Madrid. There are so many things to do both from a cultural and a party perspective. It is really cheap to travel from Madrid to the rest of Spain and Portugal or even Marocco. The food is really good and affordable. You can have a beer and some snacks just for 2 euros in the centre of the city.

**Please describe what you got out of your stay, both personally and academically, and how do you expect it to contribute to your further studies?**

I have become more efficient in adapting to new environment, new people, new academic approaches. I definitely became more mature, more independent and I have a clearer idea of what makes me happy and what career path is right for me. I expect it to contribute to my further studies because I learned many others tools for investigation that I will use to write my thesis. Furthermore, studying in another language is always challenging but at the same time satisfactory from a self esteem point of view.

## **Arranging your stay**

**Please give a short description of the process of arranging your stay:**

I found about the possibility of going to Madrid through the IT University. I had to manage all the exams selection on my own especially because it was all in Spanish and no one before me had ever been to Universidad Autonoma de Madrid for a master program.

**What resources did you find helpful in planning your stay and which people did you use (if any)?**

Friends that already lived there

**How did you arrange practicalities such as accommodation?**

A friend of mine gave me a contact of a girl that manage different apartments in the centre of Madrid. It was easy to find a place if you compare it to Copenhagen but at the same time you have to start searching really early. My apartment was in Alonso Martinez, in my opinion the best district of Madrid because it is really central and close to the museums and nightlife. Most of the universities in Madrid are outside of the city. Students can apply for a metro/train combined card. I suggest to do that in the moment you arrive to Madrid because lines are huge.

## Expenses and Financing

The erasmus grant helped but clearly it didn't cover the expenses. Madrid is the capital city, therefore it is more expensive than an average Spanish city and the accommodations are not cheap (500 euros approximately is the average) if you want to live in the centre. But you can have dinner in a nice restaurant just for 10/15 euros. The metro/train combined card costs 20 euros a month if you are under 26 years old. Overall, definitely cheaper than Copenhagen !!!

Did you apply for scholarships and would you recommend any ones in particular?

No

## Recommendations for other students:

I will definitely recommend Madrid because it is a really sunny city and even if it is a really european city it didn't lost its tradition. People are really nice and extrovert and willing to show you their culture and learn from yours. It is a city full of life, you will always find so many people out in the street enjoying their beers and tapas in such a relaxed way. I felt in love with Spain and I believe it is difficult not to!









