

Subject Area Team Business (SATBUSS)

Meeting January 30 2018, 12.00– 13.00 pm, room 4A05

Participants:

Steffen Dalsgaard (VIP), Christopher Gad (VIP), Hanne Westh Nicolajsen (VIP), Liselotte Lagerstedt (SAP), Sophie Kongsbak (SAP), Anna Elizabeth Thomsen (SAP), Sophia Aumüller- Wagener (DIM), Stilyan Petrov (GBI)

Absent: Kristina Mituzaita

Agenda

1. Welcome and round of introduction
 2. Approval of the agenda
 3. Approval of minutes (*Item 1*)
 4. Main results and issues from the autumn 2018 course evaluation for ILM (Hanne Westh Nicolajsen)
 5. Proposed: Status from GBI, DIM and ILM
 6. Any other Business
- Danish language requirements as a new admission criterion.

1. Welcome to Stilyan and Sophia
2. Agenda: *approved*
3. Minutes: *approved*
4. Main results and issues from the autumn 2018 course evaluation for ILM

ILM had the best evaluations ever this autumn. IT-ledelsesfagets metoder og kommunikation did very well in the evaluation. This is remarkable, the target group for ILM is not looking for method courses, and it has been a struggle over several semesters to redesign the course to make it work.

We know from previous students that methods from the course really helped them - also outside their studies. Some of the feedback showed that students had applied critical methods from the course on information they were presented with in decision-making processes in their professional lives. This understanding has been used to make better expectation management and include this use more explicitly in the course, through exercises etc. The communication part of the course also worked well as this part again was changed to meet the experienced challenge from real life.

There were 4 electives in the autumn semester, all very different, but they all did well too.

5. Status from GBI, DIM and ILM + Study Board

GBI: Entry requirements for GBI and DIM were changed right after New Year.

January 17 the employers panel for GBI and DIM met. The employers were still happy about the programme, but very concerned about the future lack of international students and will try help find other ways to maintain the global aspect of GBI.

As part of the GBI Review, an external panel will visit GBI. SATBUSS students were asked to please encourage fellow students to participate.

DIM: the employers panel were also happy about DIM. DIM does not like the new entry requirement (A level Danish), “it will change the student culture – even if we are otherwise diverse”.

SATBUSS students expressed concern about the new entry requirements. They lead to a monoculture: an international programme will ideally involve students from many national backgrounds.

Already admitted GBI students have a right to admission to DIM regardless, so it may take a while for the full impact to hit DIM

DIM no longer experience a problem with completion. Previous years’ big drop-out has affected numbers, but it is not so pertinent now.

Generally: Business IT suffers from too little staff; this affects course manning, supervision etc. The Head of Department is planning to hire more faculty but it will take a little time.

ILM also met with their employers panel and they were very pleased with the plans for revising the programme. The revised programme is set to start up 2020. The revision is to cater to a target group that is not necessarily IT managers, but may also be business managers. This mix is fruitful.

In response to competition from other universities, ILM will be moving more into digital innovation and digital transformation. We will be able to give students some technology understanding, that they won’t get in other professional master programmes at CBS or Aarhus.

ILM also plans to upgrade on services.

Study Board: on the agenda for the Study Board meeting February 6 will be: credit transfer and exemptions, the study Board will also discuss evaluation reports for all of ITU.

6. Any other Business

No students have access to the OwnCloud folder. Will be fixed immediately!

Danish language requirements as a new admission criteria (continued):

Steffen invited for input. “In this situation where we rely on being global and international, what else could we do to maintain a global profile. Initiatives and activities?” Already under consideration:

- International guest lectures and international faculty helps – diversity in teaching and a nice way to
- IT and Work design could involve study tours, if we can finance it, we could work with companies elsewhere as part of the course. To give an extra dimension to the methodology.

Feedback: If you create a process where students can work with companies internationally, that would be great.

Maria Parsival is doing an Industrial Scrum course where the companies pay. Maybe helpful for inspiration. Having international lecturers is also very important.

- Exchange programmes could be another important way of maintaining a global profile, also through receiving students.
- Consider exchange partnerships where students can actually find courses/ (re)structure into semesters that are easy to replace.

Final remark: DIM is really diverse, and it is a joy to study with people from all over the world and it is really sad that this entry requirement has been adopted.

There is a new quality policy for circulation + reports from projects, final projects and programmes for 2018. There will be an option to comment at our next meeting, March 6