

Agenda for SATBUSS, 9 December 2024

Attending: Oliver Krancher, Louise Harder Fischer, Louise Frydendahl Bjørnsteen, Anne Jensen (secretary to SATBUSS), Lars Rune Christensen, Liselotte Lagerstedt, Jens Christian Felumb, Jonas Valbjørn Andersen, Marie Lundager Sørensen, Magnus Velling Rasmussen

- **Approval of agenda**
 - Approved.
- **Welcome to next year's student representatives and a big thank you to the current student representatives**
 - Presentation round.
 - First meeting of 2025 will also contain a bit more information on SAT for new members.
- **Presentation by Jonas Valbjørn of ITU's Industrial MSc programme in Business Analytics and AI developed as part of the candidate reform**

Purpose of the presentation:

- To inform SAT about the development of the two programmes (see also attachment on the second Industrial MSc in Advanced Software Engineering).
- To ask the students whether you overall find the proposed programme content relevant and attractive.
- Other initial feedback and comments.
- Jonas Valbjørn Andersen presents the current information on the Industrial Master in Business Analytics and AI:

Candidate reform from the Danish Government. Around a third of the Master programmes on the Danish universities must be changed to different versions than the two-year purely academic degree.

- Shorter academic programme or a programme in which you work and study during the programme (between 5 and 8 semesters with only 15 ECTS per semester).
- Two industrial Master programmes currently in development at ITU: one in Advanced Software Engineering and one in Business Analytics and AI.
- Focus on applying theories and practices rather than developing new ones.
- Employers panel was very interested in every part of the programme – what are the requirements for the employers and what will the students bring etc.
- Profile: Bridging technology with business
- Competencies: Problem-solving skills, technology knowledge (understanding of technological tools), business acumen (strategy and market analysis).
 - Since students will be spending a lot of time with the companies/organisations, the focus will be on applying and implementing strategies and knowledge from the programme right away.

- Students should be able to prioritise and apply the right solutions for their company and the courses should support this.
 - Bridging/communicating data insights.
- 8 semesters, two tracks for each semester: technical track and management track
 - Each semester represents the technical knowledge and the business/management knowledge starting with basics and increasing the level each semester and introducing new subjects one semester at a time.
- Comments from students:
 - Interesting combining the technical and the business-related subjects – great with a more practical approach. A lot of students seem to be interested in a more practical approach.
 - Four years is a long time to be bound to an organization/a company. It might scare off some students.
 - Subjects are very close to already existing courses.
 - Jonas/Louise HF: This is on purpose and a way to link the programme to the existing programmes – but emphasizes a more technical and hands-on approach, which is not available in the current master programmes.
 - Students are already working 15 hours at a company on their bachelor's degree to make enough money to supplement their SU for living expenses. If they also must work at a company/organisation as part of their studies, it might not be possible for some students.

Final comments from Jonas: There are still a lot of unknown factors. Length of the programme and how to choose and what you are entitled to as a student is still not final. The same with the agreements with employers. Employers want to know what is in it for them and who has the responsibility for the students and who pays what.

We are still waiting for the final political decisions before we can move forward.

- **News from Board of Studies**

- No news.

- **News from the programmes**

- **GBI**

- Asger Balle Pedersen is organising a case-fair for students on process courses across GBI and DIM (Business Process Modelling and Automation (GBI) and Process Innovation (DIM)). The fair invites companies to present and help students find cases for their courses.
 - Student comment: A really good idea, especially for GBI students since the competition is hard when looking for companies and cases when you do not have a lot of experience or knowledge to bring to the table.

- New Head of GBI in 2025: Hanne Westh Nicolajsen. Oliver is on sabbatical in 2025 and will take on the role of Head of Section for Digital Business Innovation from 2026.
- **DIM**
 - New Head of DIM from January 2025: Vasilis Galis. Louise will be co-Head in 2025 and interim Head of Section for Digital Business Innovation. Louise will continue to participate in SAT meetings.
 - Master Thesis Preparation (thesis prep) will undergo changes and will from next year be separate from the specialisation and run through Studylab for those students who wish to participate.
- **ILM**
 - Not a lot of news from ILM. The semester is coming to an end and evaluation is ongoing. A lot of interest in the programme still.
- **AOB**
 - GBI students have heard from DDIT students that they have a sort of speed-dating supervisor workshop, where students can meet and talk to potential supervisors. Has GBI (and DIM) considered this as an option?
 - Some supervisors have presented their projects on DIM courses, but this has not been something we have done on GBI. We will take it into account and see if we can improve on this moving forward.
 - On the first year of DIM there is a lot of overlap with teachers teaching a lot of different courses. A suggestion could be to have fewer teachers on each course.
 - Louise is aware of this and hope to change it in the future. It has been difficult making ends meet with staffing, so the many different teachers on a lot of courses have been necessary to solve the staffing puzzle.