"Continuous improvement is better than delayed perfection”

Mark Twain

Course evaluation response rates: the call to action was heard!

The spring 2022 course evaluation reached a 40 per cent response rate after three semesters with very low participation. This fine result could not have been reached without the joint efforts of students, faculty, and administration to increase awareness on the evaluation and its importance for the ITU learning environment. Let’s learn from this collaborative experience and keep up the good work part of the ITU culture!

Call to action
In autumn 2021, the overall course evaluation response rate was very low (below 20 per cent) for the third semester in a row. On many programmes and courses, the participation was so low that data was deemed not representative. Therefore, Dean of Education and Board of Studies decided to call for action before the spring 2022 evaluation.

A joint effort
In various forums across ITU, student and teacher representatives, Heads of Programmes and the Dean of Education discussed the course evaluation participation and how it could be improved. Based on the suggestions for actions, Heads of Programmes reached out to teachers to ensure time for evaluation in class at all courses. Student organisations and representatives encouraged their fellow students to participate using memes and other friendly reminders. At campus, posters and Billboards created awareness about the evaluation.

Keep up the good work
The joint effort paid off. The course evaluation reached a 40 per cent overall response rate with up to 66% on MSc in Data Science. A great thanks to all faculty, study programme management and staff! Let us all agree that we will put in a similar effort at the next evaluation rounds to keep or even better improve the participation rates. Now, next step is to use the student input to develop and improve the courses and ensure feedback to students to close the feedback loop.

Pernille Rydén (pryd@itu.dk), Dean of Education, ITU